



# POP-UP ADVENTURE PLAY

Together, we all can support child directed play – one cardboard box at a time

**FOR IMMEDIATE RELEASE**

## **Pop-Up Adventure Play empowers play programmes across Canada ahead of 20th IPA Triennial World Conference**

**Pop-Up Adventure Play have confirmed workshops and hands-on practical sessions with organisations and play enthusiasts across eight Provinces of Canada.**

Following the huge success of their 2014 US Tour and 2015 World Tour, UK-based charity Pop-Up Adventure Play are heading to Canada to support and inspire play enthusiasts and organisations countrywide. The team will be on the road from July 20th to September 19th inclusive, travelling east to west in one summer-long adventure!

The Pop-Ups Canada Tour 2017 will showcase inspiring play provision from around the world, providing a range of training, workshops, pop-up adventure playgrounds alongside screenings of 'The Land', a documentary of unique, raw footage from an adventure playground in Wales, UK.

UK-born Suzanna Law who is studying for a PhD in the field, co-founded the organisation to train and support communities everywhere to make room for child-directed play. "Children everywhere need time and space to play in their own way, but they are not getting enough of those opportunities," says Law. "We at Pop-Up Adventure Play want to support people and organisations everywhere to help broaden its understanding and its importance in a much wider context"

The tour currently has 10 confirmed locations, commencing in Halifax NS, before passing through Montreal QC, then onto London ON, Toronto ON, Winnipeg MB, Edmonton AB, Vancouver BC, and concluding in Calgary AB for the IPA Triennial world conference, which will host some of world's leading academics and thinkers of children's play.

Pop-Up Adventure Play have been advocating for children's play since 2010 through the support, kindness and generosity of likeminded individuals, organisations and the wider community. In a bid to reach out to some of the hard-to-reach and low-income communities across Canada, the team have launched their crowdfunder page <http://bit.ly/2rJPgvi> where they aim to raise £5000 in 30 days to bring isolated advocates together.

### **ENDS**

Pop-Up Adventure Play is a UK registered charity #1148987

**For more information, please contact**

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### **NOTES TO EDITOR:**

Supporting tour photographs available upon request.

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